



Fleet

OFFERS & DETAILS

Prepaid Washes & Unlimited Plans

FLEET | Prepaid Washes



OVERVIEW:

Our Fleet program makes washing any company's vehicles quick & easy with prepaid washes at incredible savings! Fleet customers can now buy washes for only **\$5** per wash, with a minimum of 100 washes, a savings of 66% with every wash.

\$5

Per Wash
Ultimate Tires
Wash Level

SC: \$10 Per Wash

100

Wash Minimum
Sold in Increments of
100 Washes

\$500

Minimum Spend
100 Washes = \$500
200 Washes = \$1,000
300 Washes = \$1,500

66%

Savings Per Wash
Regular \$15/Wash*
**Pricing May Vary by Market*

WASH DELIVERY & USAGE:

1. **Fleet Books** – Pre-Printed & Perforated Coupon Books Shipped Directly to Customer
2. **Digital Fleet Card** – Single Barcode Card Emailed to the Customer to Use as They See Fit
3. **DIY Digital Delivery** – Washes Emailed to the Customer to Download & Print on Their Own

FLEET SUBMISSION:

- To submit a new Fleet prepaid account, employees or customers can complete a purchase through our Fleet Form via the QR code on the sales sheet or the intranet link. *Be sure to complete the form with accurate customer information.*
- Submissions should only be entered when the customer is ready to pay. If a customer needs more time or needs to review with their team, give them a Fleet business card and brochure.
- Once the form is submitted, an invoice for payment will be sent to the email provided and once that invoice is paid, the DIY Digital Delivery washes or a Digital Fleet Card will be emailed directly to the customer and if a Fleet Book was purchased, marketing will ship to the address provided with UPS tracking.
- Customers can only pay for Fleet accounts with a credit card or ACH, no checks.

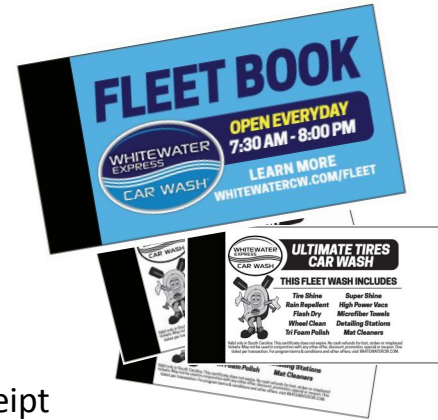
FLEET | Prepaid Washes



OPTION 1 – FLEET BOOKS

Pre-Printed & Perforated Coupon Books Shipped to the Customer!

- **Washes:** \$5 Per Wash | Ultimate Tires Washes
- **Spend:** \$500 Minimum (In 100 Wash Increments)
- **Payment:** Credit Card or ACH via Invoiced
- **Redemption Method:** Single Use Pre-Printed Fleet Books
- **Delivery:** Shipped via UPS within 1-2 Business Days Post Payment Receipt



OPTION 2 – DIGITAL FLEET CARD

A Single Barcode Emailed to Distribute as they see fit to Drivers in their Fleet!

ONLY AVAILABLE FOR DRB SITES (Sitewatch & Patheon)

- **Washes:** \$5 Per Wash | Ultimate Tires Washes
- **Spend:** \$500 Minimum (In 100 Wash Increments)
- **Payment:** Credit Card or ACH via Invoiced
- **Redemption Method:** Scan at Pay Station
- **Delivery:** Sent via Email Post Payment Receipt to Print & Wash



OPTION 3 – DIY DIGITAL DELIVERY

Washes Emailed Directly to the Customer to Download & Print!

ONLY AVAILABLE FOR DRB SITES (Sitewatch & Patheon)

- **Washes:** \$5 Per Wash | Ultimate Tires Washes
- **Spend:** \$500 Minimum (In 100 Wash Increments)
- **Payment:** Credit Card or ACH via Invoiced
- **Redemption Method:** Single Use Print at Home (8.5x11)
- **Delivery:** Sent via Email Post Payment Receipt



QUESTIONS/COMMENTS: Email: fleet@whitewatercw.com

FLEET | Prepaid Washes



Step 1) Submit Checkout Form

 **Fleet Account Checkout Form**
Please complete and submit your Fleet's information below to purchase washes for all your vehicles.
For more information, visit whitewatercw.com/fleet.

State: City: Location: Submitted By:

Customer Section

Customer Billing Information

Company Name:

Contact Name:

Phone Number: Billing Email:

Billing Address:

City: State: Zip Code:

☒ Shipping address is the same as my billing address

Fleet Offering Selected:

Prepaid Washes - \$5 Per Wash, Sold in increments of 100 Class V Washes

Prepaid Washes - Cart

Item	Quantity	Cost	Total
Digital Fleet Card - Distribute as you see fit to all your vehicles can		\$500.00	\$0.00

Description:

- Digital Fleet Cards provide you with a unique barcode loaded with washes to distribute as you see fit to all your vehicles can wash.
- Class V Washes include: Wheel Clean, Super Shine, Tri Foam Polish, Tire Shine, Rain Repellent, & Wax Dry.
- Emailed Directly to You Upon Payment Received



Auto-Reload: ☒ Yes ☐ No

By selecting Yes, you agree to WhiteWater Express automatically charging your credit card on file when your wash balance is below 10 washes.

Shipping Email:

Total: \$0.00

Step 2) Invoice Emailed to Customer



Hi Josh McCown \$0 Test,

Welcome to WhiteWater Express Car Wash! A new invoice has been issued on your account: # INV-00768. The balance for the \$1.00 prepaid washes is now due. Once the prepaid invoice is paid we will continue with the set up for your account.

We appreciate your business and look forward to seeing you at the wash.

To pay the invoice, please select view invoice below. Please note: We do not accept checks.

WhiteWater Express Car Wash

[View Invoice](#)

This message was sent by White Water Express Car Wash I, LLC, 106 Vintage Park Blvd, Ste 100, Houston, TX 77070, United States, FEIN: 47-3408344. You are receiving this email because you are a customer.

Step 3) Payment Submitted & Received



Hi Josh McCown \$0 Test,

We have received your payment for invoice # INV-00768, thank you. Attached is a receipt for your payment.

Received On: Aug 12, 2024 10:34 am
Amount: \$1.00
Payment Method: Credit Card - Mastercard *5172

This message was sent by White Water Express Car Wash I, LLC, 106 Vintage Park Blvd, Ste 100, Houston, TX 77070, United States, FEIN: 47-3408344. You are receiving this email because you are a customer.

Step 4) Fleet Prepaid Washes Sent

Thank you for your WhiteWater Express Car Wash Fleet purchase! To start washing, click the link below to download your prepaid one-time use barcodes, to print and distribute as you see fit to your fleet!

<https://drive.google.com/drive/folders/1smc9EC1feb9X3rJrBg7ZBRHu9yHfHx>

We appreciate your business and look forward to seeing you at the wash. For questions regarding your fleet account, please contact us at fleet@whitewatercw.com.

WhiteWater Express Car Wash

One attachment • Scanned by Gmail



Josh McCown \$0 ...

[Reply](#) [Forward](#)

FLEET | Unlimited Plans



OVERVIEW:

Our Fleet Unlimited Plans give customers more options and continue to make washing any company's vehicles quick & easy with Unlimited memberships at incredible savings for bulk vehicle washing!

FLEET UNLIMITED PLAN:

- Fleet customers can buy Unlimited Plans for only \$14.99 per month, per car, with a minimum of 10 cars in the account, for a savings of 55% on every car.

\$14.99

Per Month, Per Car

Unlimited Ultimate Tires

SC: \$20.99 Per Plan

10

Car Minimum

Fleet Must Have 10 or More Cars,

MUST BE THE SAME CARS

55%

Savings Per Car

Regular \$28.99/Mo. Per Car

Pricing May Vary by Market

FLEET UNLIMITED PLAN SUBMISSION & FASTPASS TAG DELIVERY:

- To submit a new Fleet Unlimited Plan, employees or customers can complete the same Fleet Form via the QR code on the sales sheet or the intranet link to submit all company and purchase information.
- Be sure to complete the form with accurate customer contact information.
- Once submitted, the corporate fleet team will send an email to the customer to confirm car count and information.
- Once received, an invoice for recurring payment will be sent to the customer, and once payment is received, the applicable number of RFID FastPass tags will be assigned then shipped via **UPS** to the customer, with tracking and tag installation details included, for 2-day shipping.
- If a customer needs more time, give them a Fleet business card and brochure to take for reference or additional support if needed.
- Customers can only pay for Fleet Unlimited Plans with a credit card, and plans will be automatically recharged each month on the payment anniversary date.

FLEET | Unlimited Plan

Q3 2024



Step 1) Submit Fleet Checkout Form

Fleet Account Checkout Form
Please complete and submit your Fleet information below to purchase washes for all your vehicles. For more information, visit whitewatercarwash.com/fleet.

State: City: Location: Submitted By:

Customer Section

Customer Billing Information

Company Name:

If this is a personal purchase please provide your full name

Contact Name:

Phone Number: Billing Email:

Billing Address:

City: State: Zip Code:

☒ Shipping address is the same as my billing address

Fleet Offering Selected:

Item	Quantity	Cost	Total
Fleet Unlimited Plan Class V Wash - Unlimited - FastPass Tag	10	\$14.00	\$140.00

Terms and Conditions

Terms and Conditions

- Recurring Charge: Fleet Unlimited Plans automatically recharge monthly on the anniversary date of your purchase.
- Responsibility for Fleet: WhiteWater Express Car Wash is not responsible for lost, stolen or abused RFID tags. It is the customer's responsibility to ensure the security and proper use of their RFID tags, and abuse will result in the termination of the account.
- Fleet Washes: Fleet Unlimited Plans are non-refundable and have no cash value. Payment is required to receive RFID tags for use at WhiteWater Express Car Wash locations.

Payment Terms:

- Credit card payment is required for Fleet Unlimited Plans and to design RFID tags for washing.
- WhiteWater Express Car Wash charges my credit card account on a monthly basis for the Fleet Unlimited Plan for the total number of vehicles on my account. I understand this automatic recharge authorization will remain in effect until I cancel my plan, with 8 days written notice.
- Purchase made on day 20, 30, or 31 will be automatically billed on the 20th.
- Failure to make payment within 14 days will result in termination of the account.
- Contact information for further information or inquiries, please contact us at fleet@whitewatercarwash.com.

☒ I agree to the WhiteWater Express Car Wash Terms and Conditions

Step 2) Checkout form sent to Fleet team for car count & detail confirmation.



Step 3) Invoice Sent to Customer for Recurring Plan Payment

WhiteWater Express Car Wash

Hi Josh McCown - Testing Unlimited with Recharger,

Welcome to WhiteWater Express Car Wash! A new invoice has been issued on your account: # INV-00878. The balance for the \$10.00 Unlimited Membership is now due. Once the prepaid invoice is paid we will continue with the set up for your account.

We appreciate your business and look forward to seeing you at the wash.

To pay the invoice, please select view invoice below. Please note: We do not accept checks.

WhiteWater Express Car Wash

[View Invoice](#)

This message was sent by White Water Express Car Wash I, LLC, 106 Vintage Park Blvd, Ste 100, Houston, TX 77070, United States, FEIN: 47-3409344. You are receiving this email because you are a customer.

Step 4) Payment Submitted & Received

WhiteWater Express Car Wash

Hi Josh McCown - Testing Unlimited with Recharger,

We have received your payment for invoice # INV-00878, thank you. Attached is a receipt for your payment.

Received On: Sep 10, 2024 09:16 am
Amount: \$10.00
Payment Method: Credit Card - Mastercard *5172

This message was sent by White Water Express Car Wash I, LLC, 106 Vintage Park Blvd, Ste 100, Houston, TX 77070, United States, FEIN: 47-3409344. You are receiving this email because you are a customer.

Step 5) Fleet Unlimited Plan FastPass Tags w/ Instructions Sent

WhiteWater Express - Tom Ahl Fleet Inbox x

Kelli Scandrol <kelli@whitewatercw.com>
to me

Hello!

Thank you for your WhiteWater Express Car Wash Fleet purchase! Your washes are in route, 1ZR378530300329170

If you have any questions about your fleet account or would like to purchase additional washes, please email us at fleet@whitewatercw.com.

Thank you, we appreciate your business.
Bruna

[Reply](#) [Forward](#)

FLEET | Support Materials



COLLATERAL:

Intranet > Marketing > Store Marketing Tools

- **Bi-Fold Brochure & Business Card:** Order printed brochures and business cards to distribute locally or on-site with full fleet information and access to checkout via the QR code.
- **One-Sheet:** Located on the intranet, locations can access a sales sheet to provide a quick overview of fleet and easy access to checkout via the QR code.
- **On-Site Signage:** Locations can order and display snap frame and pump topper signs in the lot area to reach potential fleets. These were shipped to all stores, any re-orders can be submitted through the intranet.



FAQs:

- **What are some good examples of fleets?**
 - Automotive Repair Shops
 - Car Dealerships
 - Rental Car Centers
 - Businesses with Branded Vehicles
 - Municipalities & Police
 - *Pro-Tip: Use the fleet account list report for lead examples!*
- **Can prepaid be different wash types?**
 - No, each account will be offered the same wash, our Ultimate Tires for \$5 per wash, sold in increments of 100 washes.
- **What can we provide for wash history?**
 - Upon request, we can provide a wash balance for the DIY Digital Delivery, Fleet Card accounts, and Fleet Unlimited Plans.
- **What if a customer has changes to their fleet account?**
 - Stores and customers can email fleet@whitewatercw.com for support.

QUESTIONS/COMMENTS: Email: fleet@whitewatercw.com